

2024 Salida Aspen Concerts –48<sup>th</sup> Season  
Six-Week Concert Series: July 6-August 10  
Program Book Ad Contract  
*Salida Concerts, Inc., P.O. Box 13, Salida, CO 81201*

Name of Business: \_\_\_\_\_ Business Contact: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone # \_\_\_\_\_ E-mail \_\_\_\_\_

Size Ad Purchased: \_\_\_\_\_ Price: \_\_\_\_\_

Payment can be made by check or by credit card at [www.salidaaspenconcerts.org](http://www.salidaaspenconcerts.org) by June 1, 2024.

Deadline for all ads is May 1, 2024. Ads are to be submitted in a jpeg, png or pdf to [anna@salidaconcerts.org](mailto:anna@salidaconcerts.org). **20% discount for Nonprofits and Art Galleries.**

ALL ADS ARE IN FULL COLOR!

Ad Size /Placement Location	Price
Back Cover - 8 ½” X 11”	\$800
Inside of Front or Back Cover - 8 ½” X 11”	\$800
Full page - 8 ½” X 11”	\$525
Half page - 8 ½” X 5 ½ “	\$325
Quarter page - 5 ½ “ X 4 ¼ “	\$200
Business Card (1/8 pg) 4 ¼ “ X 2 ¾ “	\$150

Date of Contract: \_\_\_\_\_

Your Salida Aspen Concerts Contact is: \_\_\_\_\_

Contact info for SAC Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Thank you for supporting Salida Aspen Concerts!



# ADVERTISE WITH US!

Thank you for considering advertising with one of Salida's longest running traditions. For over 47 years Salida Concerts, Inc. has produced world-class professional music concerts (contracted through the Aspen School and Music Festival) at affordable prices, including free tickets for k-12 students and an annual free community concert in the park. The 2024 season begins July 6 and runs every Saturday for 6 weeks. Our full color, 8 ½" X 11" program booklets are handed out to hundreds of tourists, locals, and part-time residents at each concert.

**ALL ADS ARE FULL COLOR ON GLOSSY PAPER!**

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**Please submit high-quality GIF or JPG images to [anna@salidaconcerts.org](mailto:anna@salidaconcerts.org)**

[Interested in purchasing an advertisement?](#)

Visit [www.salidaaspenconcerts.org/store](http://www.salidaaspenconcerts.org/store) to purchase and upload your ad online.

OR

Email [anna@salidaconcerts.org](mailto:anna@salidaconcerts.org), SAC administrator, for more personalized service.